



Mum creates app to gain control of hectic family life.

It's back to school and work. This app will change your life. Download for a free trial.

Press Release For Immediate Release

Brisbane, Australia, 29th January 2019, Tech founder and Mum of two, Jo Burgess, is the creator of Life Sorted, a mobile and desktop family organiser app, among the highest rated family organiser apps on the App Store. Life Sorted is a shared family organiser app designed specifically to reduce stress and overwhelm around family scheduling, through increasing productivity and improving family communication.

Jo Burgess says: "Think of it like a personal assistant helping you manage your busy family life with a shared calendar, shopping lists, birthday reminders and to-do lists."

During an extremely busy time in her life - despite considering herself an organised person - Jo was really struggling to keep up with everything. She was juggling work, travel for work and coordinating what seemed like a gazillion activities. Jo was trying to fit in quality time with her husband and children along with trying to keep the house organised and making sure everyone was eating well. She was desperate for some overdue me-time.

Jo states: "My biggest challenge was coordinating everyone's activities. Making sure everyone had what they needed – knew where they needed to be – and knew how they were getting there, and back. Plus, dealing with changes that came up every day and keeping everyone updated (like when tennis lessons got cancelled due to rain, what was plan B.)"

"I went looking for a better way. In my quest to find a solution I tried so many things: paper diaries, planners, homemade spreadsheets, family wall calendars and a variety of apps. Nothing really worked. To cut a long story short, I figured that if I had these problems so must others. I decided to create my own app to solve these problems."

Life Sorted is currently helping thousands of Australian families to live a happier life together, by giving them a way to keep their family's events, birthdays, to-dos, shopping lists and reminders in one place.

The design layout is simple, beautiful and easy to use so all family members can use the app across all devices - computer, laptop, tablet and phones.

What Mums who use the app are saying:

"I have tried many planner/family calendar apps and this is by far the best I have used." - Amy Louise Beaman

"It's like you went into my head and worked out what I wanted and needed. With three kids, I needed something that was easy to use and a place where I could see everything in one place - perfect! - Ange Tebble Davies

"Life Sorted has literally changed my life. For the first time in my adult life, I am reliable and organised - people can't believe it." - Chelsea Koetsveld

30-day free trial with no credit card details required.

<https://my.lifesorted.com/home/signup>

RRP \$5.99 per month

RRP \$59.99 per year

<https://www.lifesorted.com/>

Watch the Life Sorted Demo Video: <https://www.youtube.com/watch?v=3nakG808aT0>

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Jo is available for interviews about the app, how to streamline your family schedule and stress-free family life hacks. For a free trial (more than 30 days), photos or queries, please get in touch with Candice.

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